



Centre for Museology
School of Arts, Histories and Cultures

acquisition **collecting disposal** documentation ethics
Holocaust **human remains Illicit trade** leadership
law management material museums objects policies
personnel **projects public** repatriation resources
restitution **spoliation** storage sustainability

Museum Policy and Management

2nd Semester 15/30 credit option course

MA Art Gallery and Museum Studies

www.manchester.ac.uk/museology

Museum Policy and Management combines a critical and practical study of the role of institutional policy and management within the context of the extrinsic policy frameworks that impact on the operation of the organisation.

Aims

- to examine the role of extrinsic and internal policy formation and implementation in museums and galleries
- to gain an understanding of the practical principles and methods by which museums and their collections can and should be managed
- to provide experience in team-based project work, including research, and oral and written presentation skills.

Learning Outcomes

On successful completion of the course, you will be able:

- to interpret and implement museum policy, both internal and external
- to demonstrate a systematic understanding of good practice in the management of museum projects
- to understand and apply critically the relevant theoretical framework and practical tools to 'real life' situations in the museum environment
- to draft a range of professional documents relating to museum projects
- to understand the challenges and opportunities of working in teams

Learning and teaching methods

The course is taught in weekly blocks and with three preparation weeks. During teaching weeks, the lectures, seminars, fieldwork and presentations will take place on Mondays (10am-5pm), Tuesdays (10am-5pm) and Wednesday mornings (10am-1pm). Morning sessions will be divided into a lecture (10-11am), followed by a seminar (11am-1pm). The afternoons will usually consist of a piece of fieldwork or a workshop (2-4pm), followed by student presentations (4-5pm).

Illustrative Bibliography

- Ambrose, Timothy and Crispin Paine. *Museum Basics*. 2nd ed. London: Routledge, 2006.
- Ambrose, Timothy, and Sue Runyard, eds. *Forward Planning: A Handbook of Business, Corporate and Development Planning for Museums and Galleries*. London: Routledge, 1991.
- Besterman, Tristram. *Museum Ethics*. A *Companion to Museum Studies*, edited by Sharon MacDonald. Oxford: Blackwell, 2006. 431-41
- Carbonell, Bettina Messias, ed. *Museum studies: an anthology of contexts*. Oxford: Blackwell, 2004.
- Fopp, Michael. A. *Managing Museums and Art Galleries*. London: Routledge, 1997.
- Genoways, Hugh H. *Museum Administration: An Introduction*. Walnut Creek, Calif.: AltaMira, 2003.
- Goodlad, Sinclair, and Stephanie McIvor. *Museum Volunteers: Good Practice in the Management of Volunteers*. London: Routledge, 1998.
- Harrison, Richard, ed. 1994. *Manual of Heritage Management*. Oxford: Butterworth-Heinemann.
- Hein, Hilde A. *The Museum in Transition: A Philosophical Perspective*, Smithsonian Institution Press, London, 2000.
- Lord, Barry and Lord, Gail Dexter. *The Manual of Museum Management*. London: HMSO, 1996.
- Lord, Gail Dexter and Barry Lord. *The Manual of Museum Planning*. 2nd ed. London: Stationery Office, 1999.
- Malaro, Marie C. *Museum governance: mission, ethics, policy*. Washington: Smithsonian, 1994.
- Moore, Kevin, ed. *Management in Museums*. New Brunswick, NJ: Athlone Press, 1998.
- Sandell, Richard and Robert R. Janes, eds. *Museum Management and Marketing*. London: Routledge, 2006.
- Suchy, Sherene. *Leading with Passion: Change Management in the 21st-Century Museum*. Walnut Creek, CA: AltaMira Press, 2004.