

## **The Public Representation of a Religion called Hinduism**

### **Session 4: Modern Gurus, Sampradayas and Media Hinduism**

**University of Manchester, 8 – 9<sup>th</sup> July 2009**

#### **Wednesday 8<sup>th</sup> July**

9.15: Welcome

9.30 – 10.00

**Introduction:** initial discussion of the session themes (pre-circulated short paper)

Chaired by John Zavos

10.00 – 11.00

**Gwilym Beckerlegge, Open University**

Media savvy or media averse? An examination of the use of the media in the expansion of the Ramakrishna Math and Mission

Chaired by John Zavos

11.00: Coffee

11.15 – 12.15

**Maya Warriar, University of Wales Lampeter**

'Krishna Consciousness, Hinduism and Religious Education in Britain'

Chaired by Pralay Kanungo

12.45 – 1.45: Lunch

1.45 – 3.15

Keynote session

**Raymond Williams, Wabash College**

Reflections on the Swaminarayan movement in transnational context

(inc Professor Williams 'in conversation' with Professor Madhu Kishwar)

Chaired by Deepa Reddy

3.15: Tea

3.30 – 4.30

**Practitioners workshop**

Comments on the themes of the workshop from a range of practitioners

Chaired by Maya Warriar

4.30 – 5.30

**Shane Pereira, Kings College London**

Three Stages of Indigenisation: The Sathya Sai Baba Movement in Singapore

Chaired by Maya Warriar

7.00: dinner

## **Thursday 9<sup>th</sup> July**

9.00 – 10.00

**Christiane Brosius, University of Heidelberg**

Managing Globalised Media: Education and Sensation in the context of BAPS

Chaired by Deepa Reddy

10.00 – 11.00

**Kiyokazu Okita, University of Oxford/University of Hamburg**

Who Are the Mādhas? A Controversy over the Public Representation of the Mādha Sampradāya

Chaired by Deepa Reddy

11.00: coffee

11.15 – 12.15

**G rard Toffin, CNRS, Villejuif**

Religious practices and strategies of communication among the Krishna Pranami sampadray

Chaired by Raymond Williams

12.15 – 1.15

**V ronique Bouillier, Centre d'Etudes de l'Inde et de l'Asie du Sud, CNRS Paris**

Modern Guru and Old Sampradaya: How a Nath Yogi anniversary festival became a performance on Hinduism

Chaired by Raymond Williams

1.15 – 2.15: Lunch

2.15 – 3.15

**Madhu Kishwar, Centre for the Study of Developing Societies, New Delhi**

Rebellious Dialogues with the Divine: Bollywood's Portrayal of Relationship between Humans and Divines

Chaired by Pralay Kanungo

3.15 – 4.15

**Irina Glushkova, Russian Academy of Sciences, Moscow**

"Frontier posts" in the making: the 21<sup>st</sup> Century Mass Media's Impact on "Ramsetu Movement" and "Amarnath Agitation"

Chaired by Pralay Kanungo

4.15: tea

4.30: Feedback Session chaired by John Zavos

5.00: close